

BE A HERO FOR A BETTER WORLD

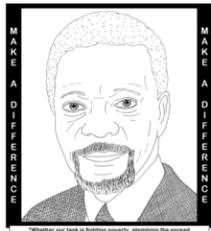


MAKE A DIFFERENCE

"Great necessities call forth great leaders."  
— Abigail Adams

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MAKE A DIFFERENCE

"Whether we look at fighting poverty, eliminating the spread of disease or saving innocent lives from mass murder, we have seen that we cannot succeed without the leadership of the strong and the engagement of all."  
— Bill Bradley

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MAKE A DIFFERENCE

"Leaders should be collaborative, modest, and generous."  
— Bill Bradley

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MAKE A DIFFERENCE

"People learn to lead because they care about something."  
— Charlotte Blanch

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MAKE A DIFFERENCE

"There is potential greatness not just from leadership, but from leaders. People of all organizations do their best, whether motivated or self-motivated, and be empowered to do a better job." — Rosalyn Carter

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MAKE A DIFFERENCE

"Through mutual understanding, honesty and goodwill, and with great wisdom and broad views, the leaders on both sides should pursue policies and opportunities for peace, stability, cooperation and mutual benefit."  
— Chris Christie

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# What's Your BetterWorld Issue:

## LEADERSHIP

...make a difference...

Do One Thing  
for a Better World.

Together  
We Make a World of Difference!

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MAKE A DIFFERENCE

"We can't do it by ourselves, but if enough of us do it, we change the cultural climate, and then the leaders follow."  
— John F. Kennedy

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MAKE A DIFFERENCE

"The trust of the people in the leaders reflects the confidence of the leaders in the people."  
— Franklin D. Roosevelt

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MAKE A DIFFERENCE

"A genuine leader is not a searcher for consensus but a creator of consensus."  
— Martin Luther King, Jr.

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"A good leader can't get too far ahead of his followers."  
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MAKE A DIFFERENCE

"People ask the difference between a leader and a boss. The leader leads, and the boss drives."  
— Theodore Roosevelt

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MAKE A DIFFERENCE

"Whoever is providing leadership needs to be as fresh and thoughtful and reflective as possible to make the very best fight."  
— Margaret Wheatley

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"Education is the mother of leadership."  
— Rosalyn Carter

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MAKE A DIFFERENCE

"Do not wait for leaders; do it alone, person to person."  
— Eleanor Roosevelt

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MAKE A DIFFERENCE

"When leaders take back power, when they act as heroes and saviors, they end up exhausted, overvalued, and deeply stressed."  
— Eve Waldman

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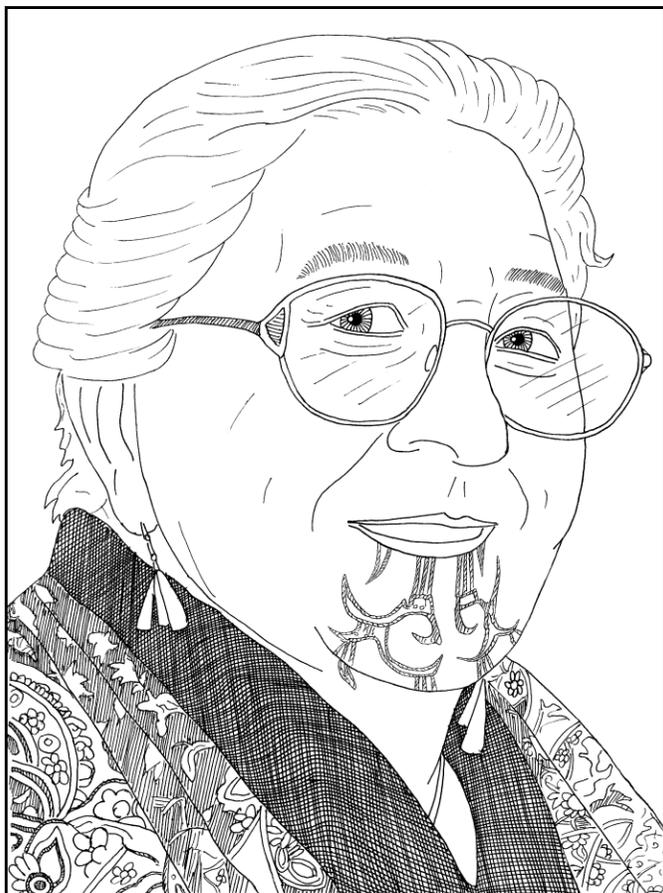


MAKE A DIFFERENCE

"The ear of the leader must ring with the voices of the people."  
— Howard White

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# WHAT'S YOUR BETTERWORLD ISSUE? LEADERSHIP



**Ma muaka kite a muri  
Ma muri ka ora a mua**

*(Those who lead give sight to those who follow  
Those who follow give life to those who lead)*

*-- Pauline Tangiora (Maori Elder)*

*"I start with the premise that the function of leadership is to produce more leaders, not more followers."*

*-- Ralph Nader*

Effective leadership is one of the most crucial elements for successfully completing any group project or activity. A good leader can help bring a diverse group of people together and help them to work effectively for a shared vision and goal.

At one time or another, everyone chooses or is asked to be a leader. With training and understanding, we can all be better leaders when we are called to be in a leadership position.

Leadership week (observed during the first week in February) is an opportunity to learn skills and tools for being effective leaders. These skills will help us throughout our lives, whether we're called to be leaders in our families, a group, at work, in our communities, or as the leader of a movement.

Leadership Week is also a time to remind our elected officials that in a democracy, leaders are not supposed to be guided by their own vested interests, but are supposed to serve the people they lead.

*"Leadership has a harder job to do than just choose sides. It must bring sides together."*

*-- Jesse Jackson*

*"Whether our task is fighting poverty, stemming the spread of disease or saving innocent lives from mass murder, we have seen that we cannot succeed without the leadership of the strong and the engagement of all."*

*-- Kofi Annan*

## Do One Thing for a Better World

1. Take a leadership training program
2. Find something you are passionate about, get involved, and work up to a leadership role
3. Support organizations that do leadership training or that hold our elected leaders accountable

## Leadership Links

- Center for Visionary Leadership ([visionarylead.org](http://visionarylead.org))
- Hollyhock Leadership Institute ([hollyhockleadership.org](http://hollyhockleadership.org))
- National Youth Leadership Council ([nylc.org](http://nylc.org))
- Points of Light Youth Leadership Inst. ([pyli.org](http://pyli.org))
- YouthLeadership.com
- Youth Leadership Initiative ([youthleadership.net](http://youthleadership.net))
- Youth Leadership Institute ([yli.org](http://yli.org))

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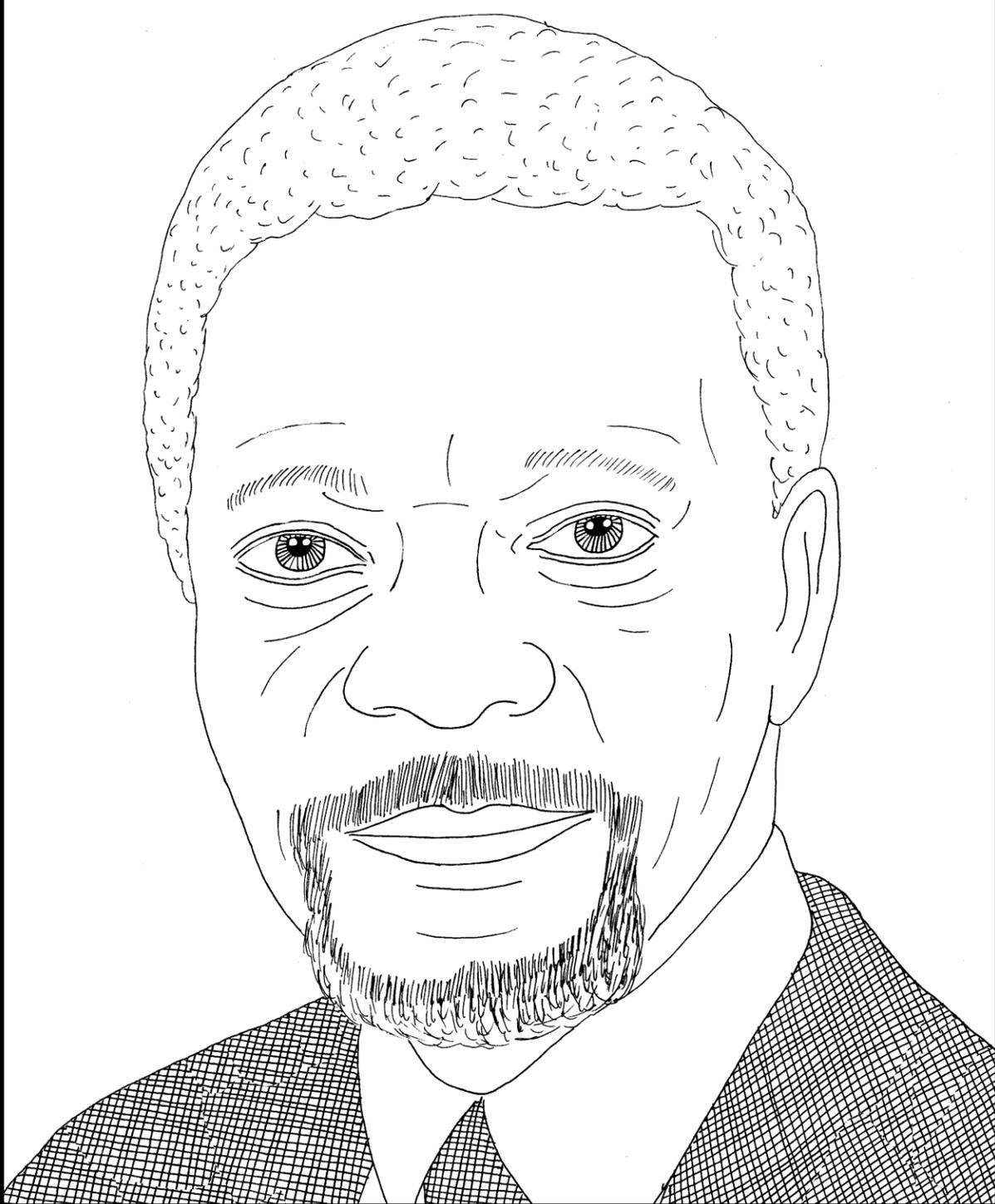
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**"Strong people don't need strong leaders."  
-- Ella Baker**

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**“People learn to lead because they care about something.”  
-- Charlotte Bunch**

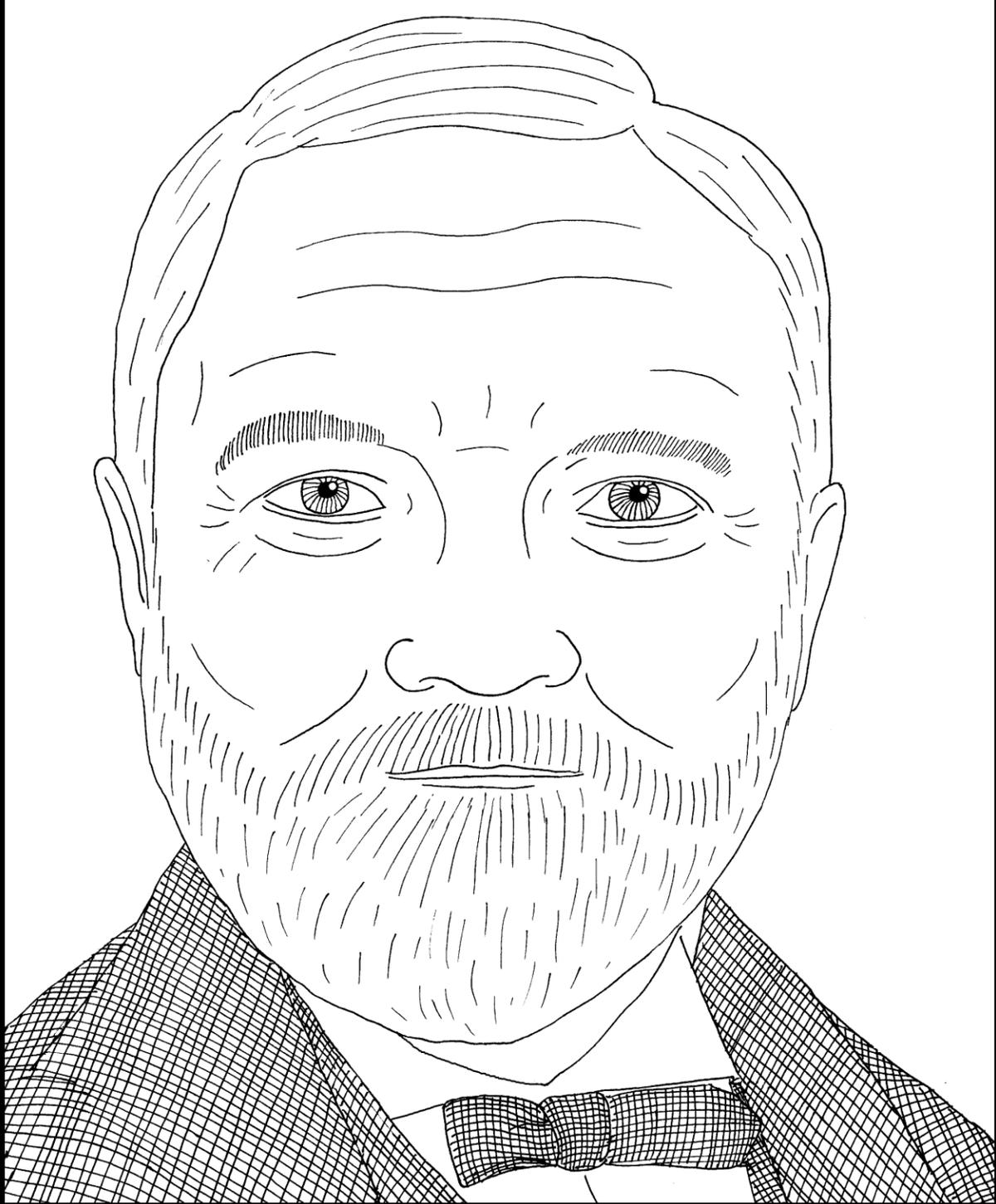
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**"No man will make a great leader who wants to do it all himself or get all the credit for doing it."  
-- Andrew Carnegie**

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"Times of upheaval require not just more leadership but more leaders. People at all organizational levels, whether anointed or self-appointed, must be empowered to share leadership responsibilities."

-- Rosalynn Carter

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"Through mutual understanding, sincerity and goodwill, and with great wisdom and broad views, the leaders on both sides should jointly initiate new opportunities for peace, stability, cooperation and mutual benefit."

-- Chen Shui-bian

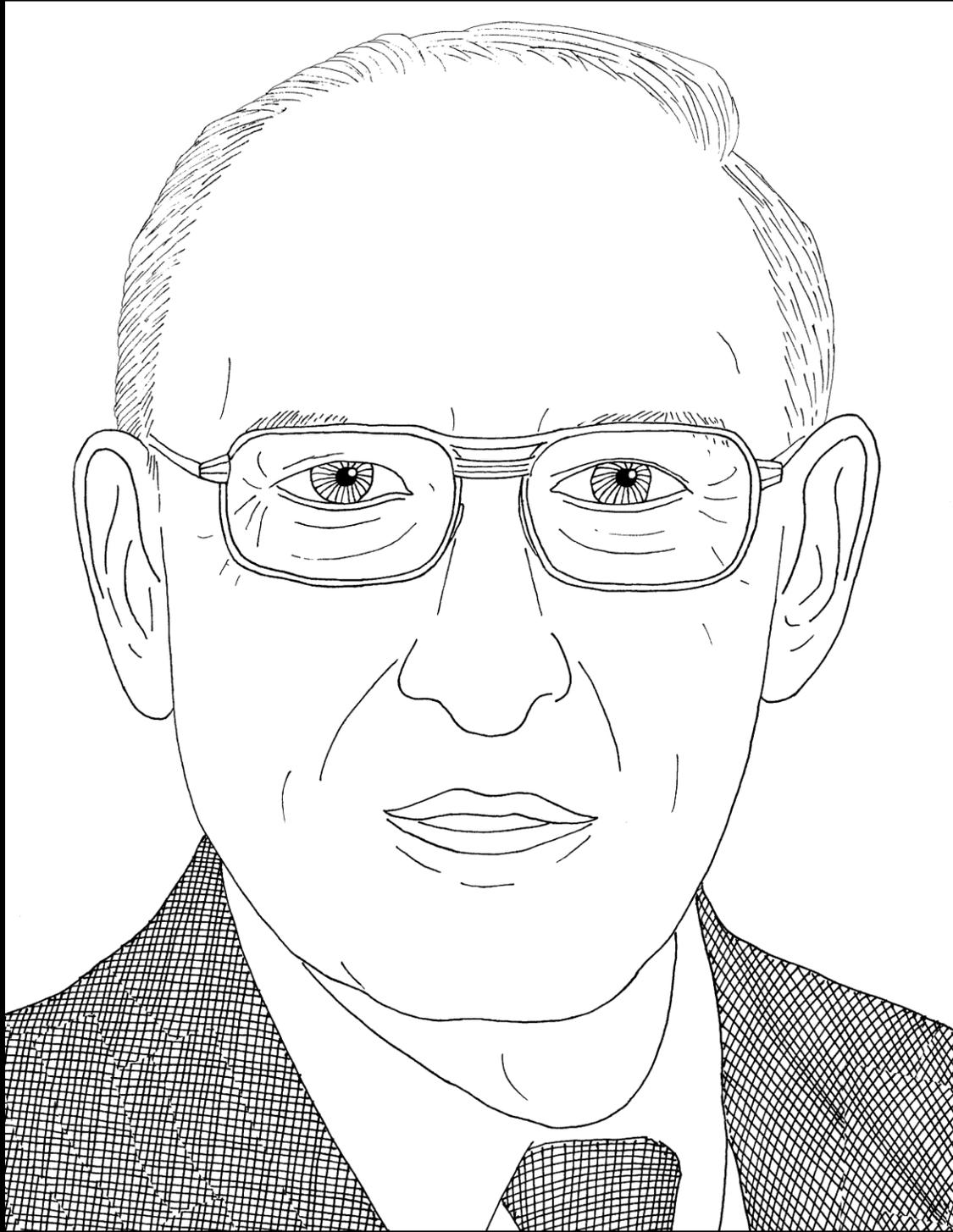
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**"Management is doing things right;  
leadership is doing the right things."  
-- Peter F. Drucker**

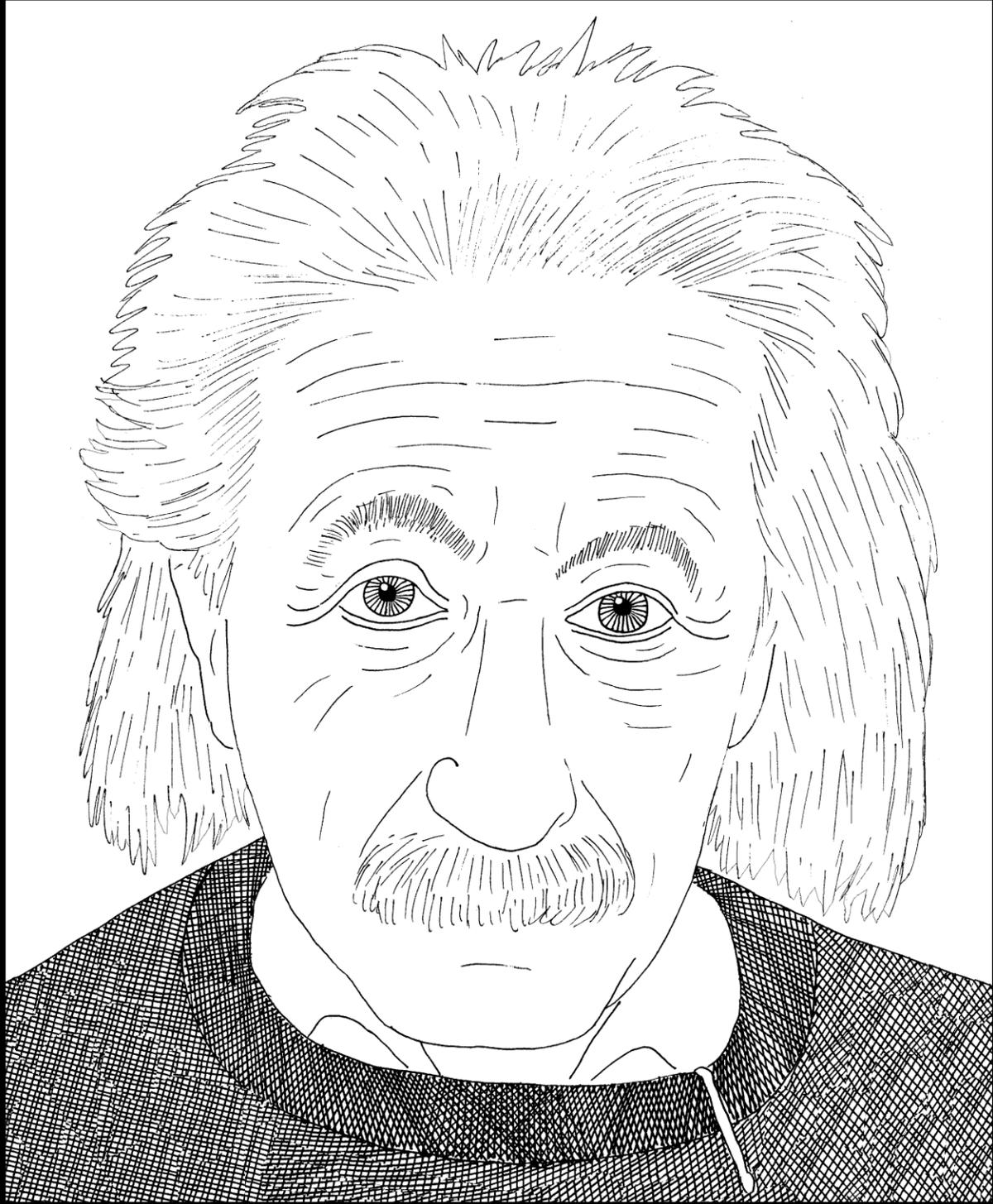
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**“The led must not be compelled,  
they must be able to choose their own leader.”  
-- Albert Einstein**

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"America's leadership and prestige depend, not merely upon our unmatched material progress, riches and military strength, but on how we use our power in the interests of world peace and human betterment."  
-- Dwight D. Eisenhower

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"We can't do it by ourselves, but if enough of us do it,  
we change the cultural climate, and then the leaders follow."  
-- Riane Eisler

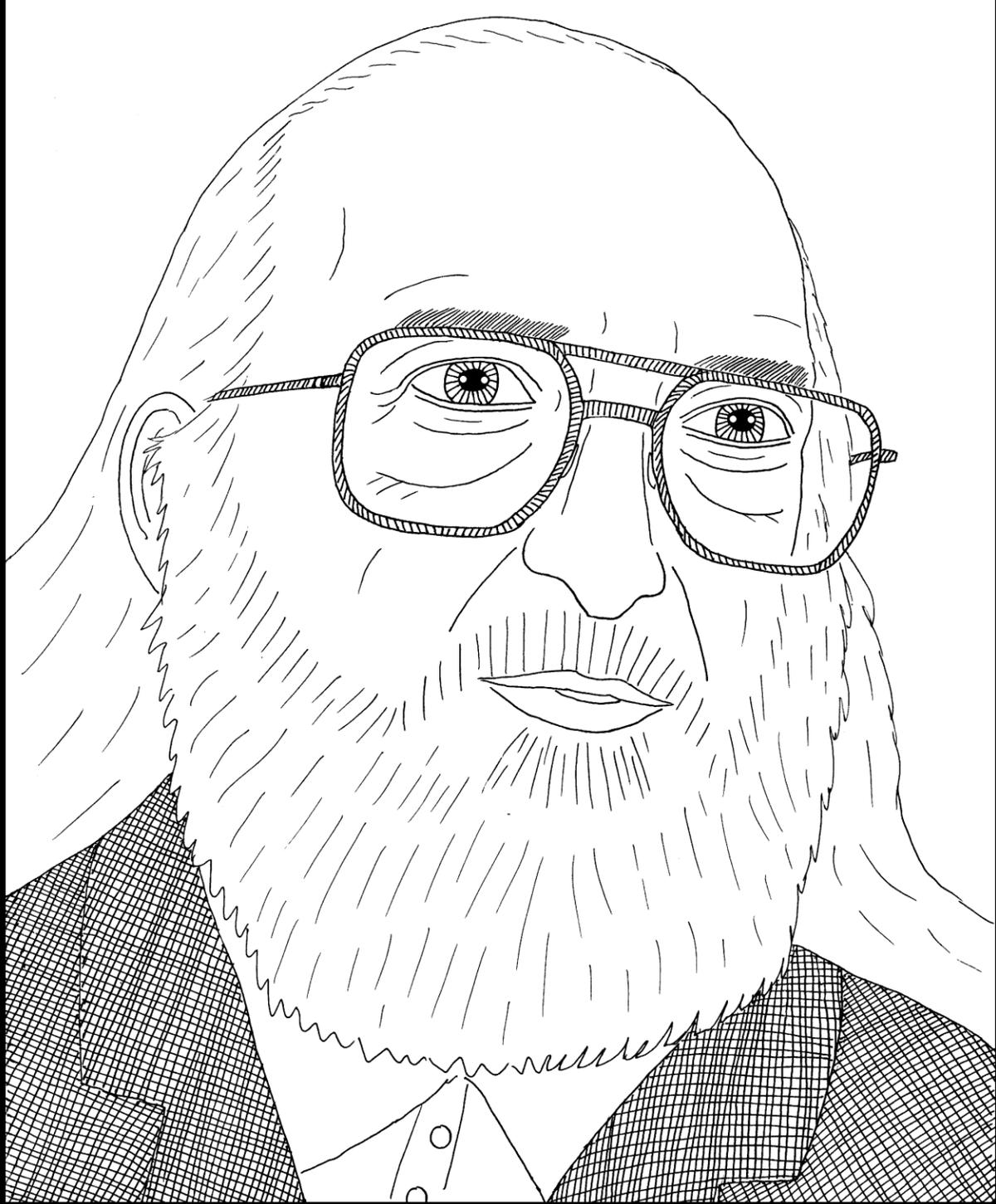
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**"The trust of the people in the leaders reflects  
the confidence of the leaders in the people."**

**-- Paulo Freire**

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**"Today a reader, tomorrow a leader."  
-- Margaret Fuller**

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"I never thought in terms of being a leader.  
I thought very simply in terms of helping people."  
-- John Hume

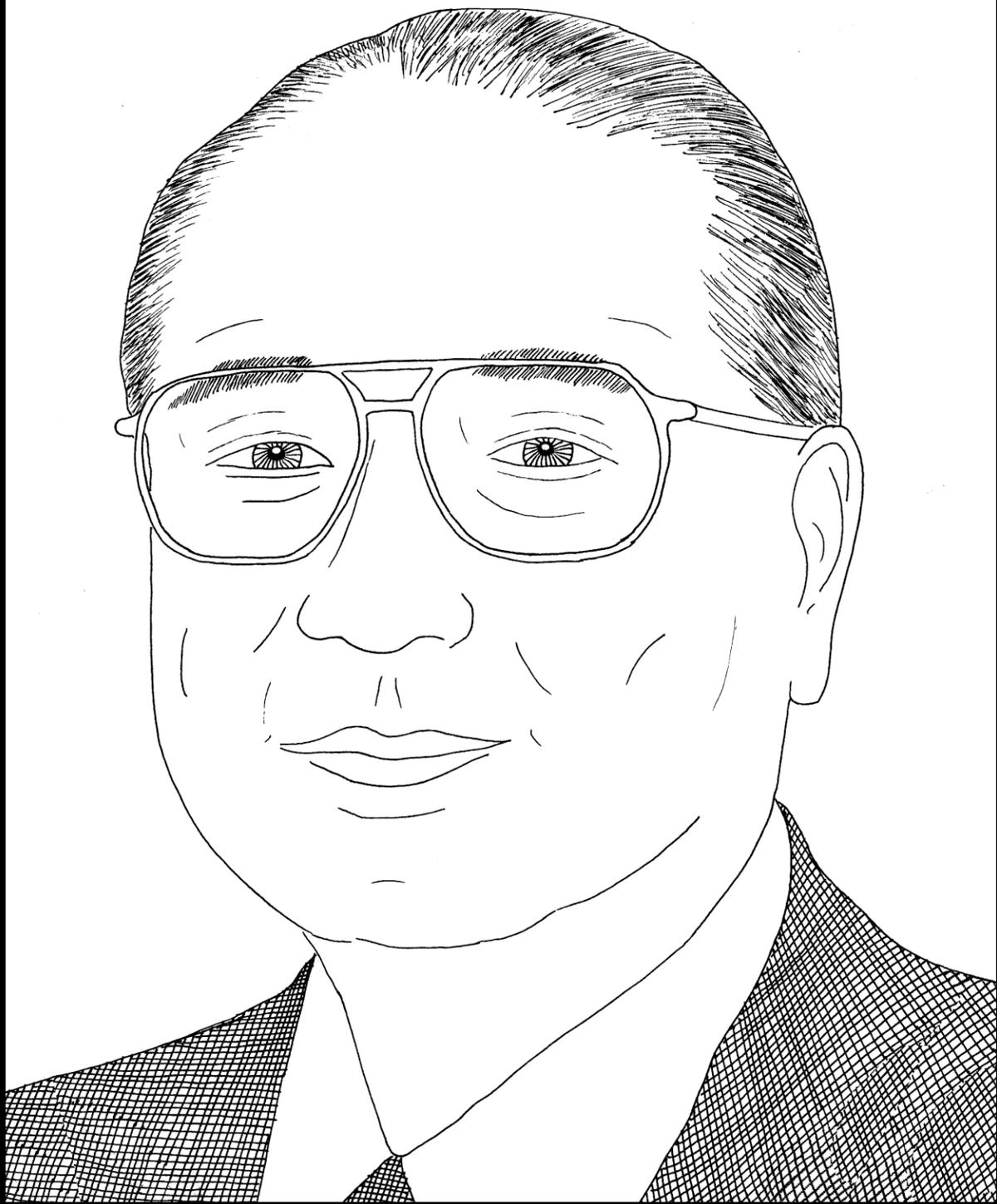
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**"A person, who no matter how desperate the situation,  
gives others hope, is a true leader."**

**-- Daisaku Ikeda**

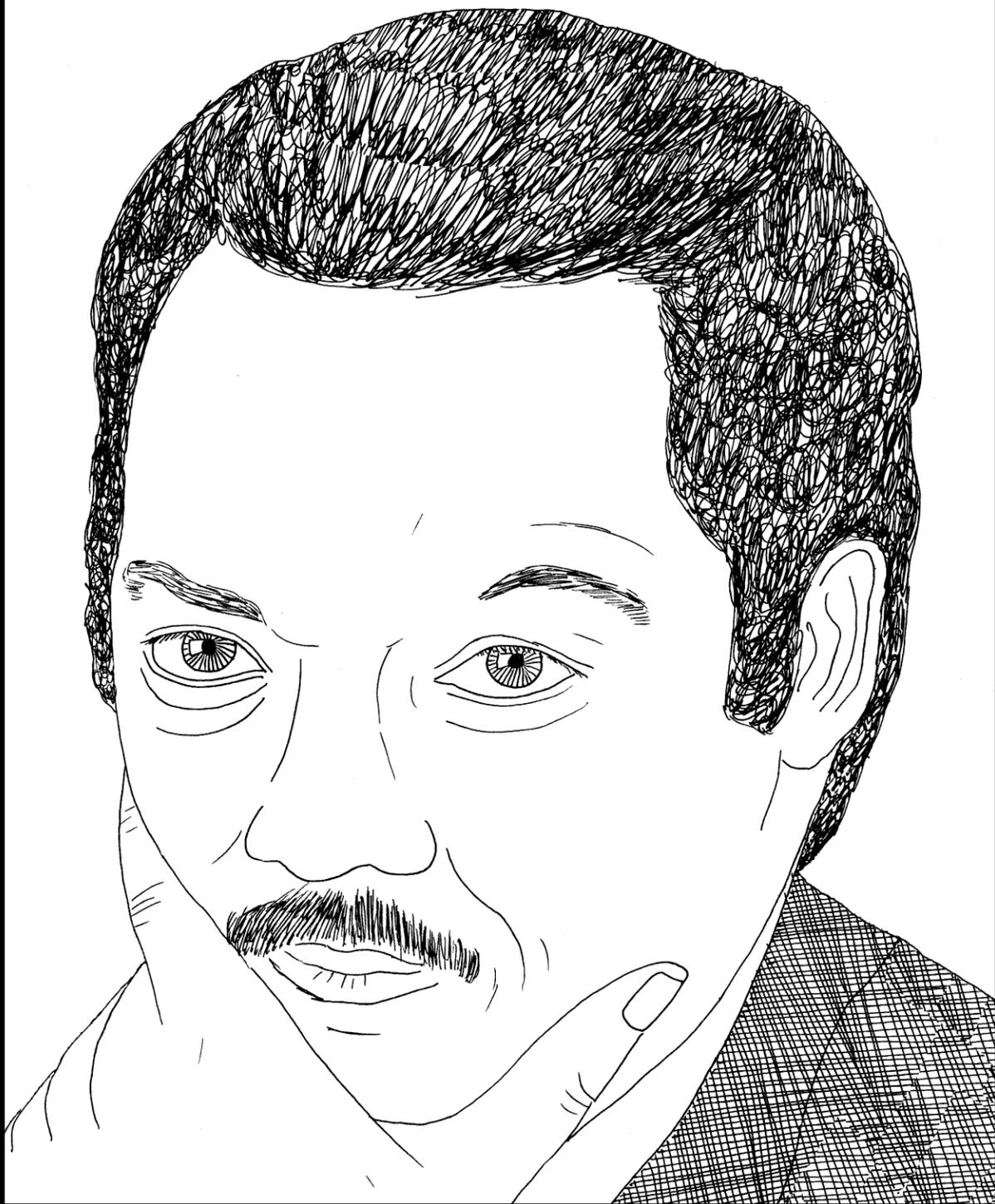
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**"Leadership and learning are indispensable to each other."  
-- John F. Kennedy**

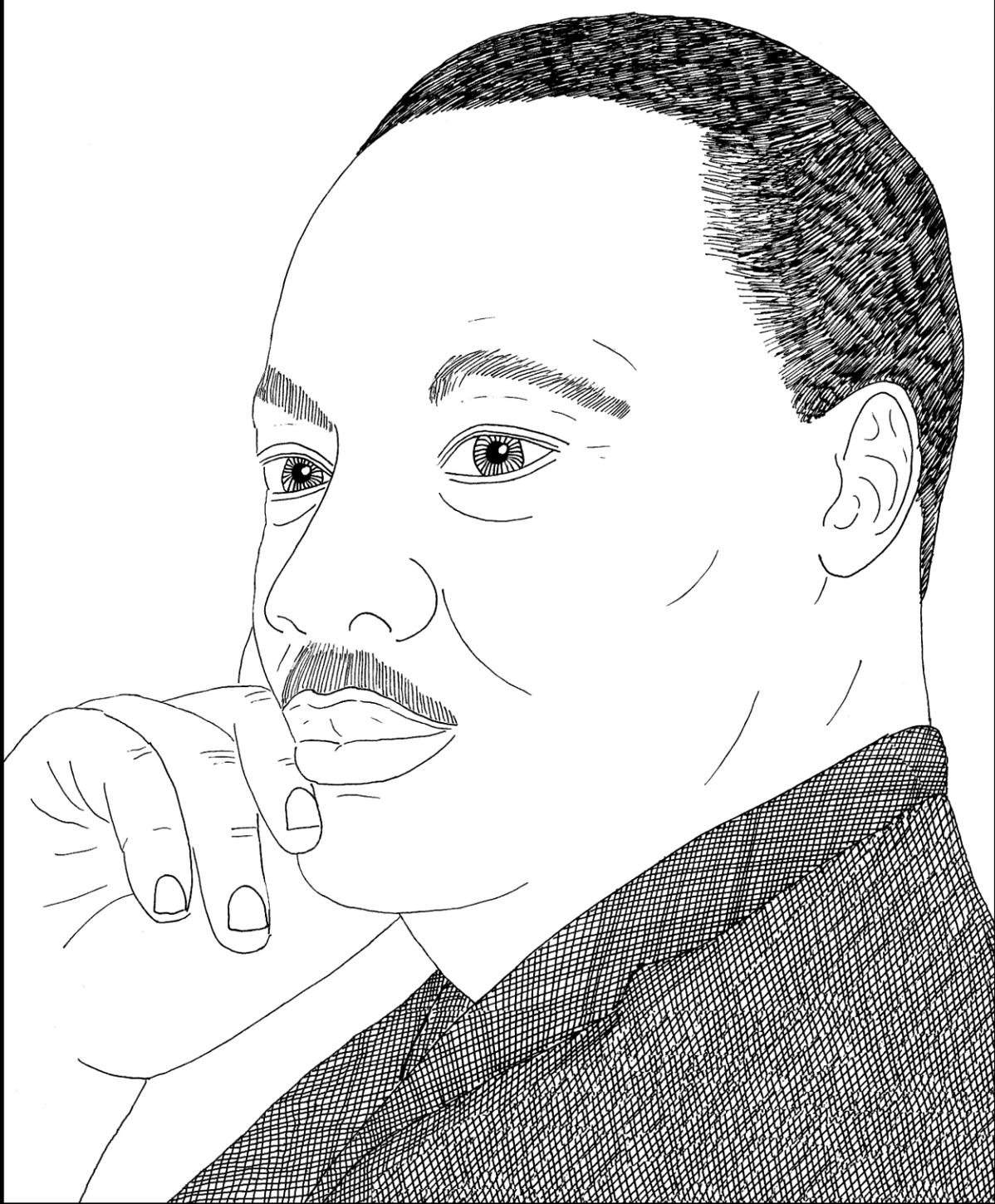
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**-- Martin Luther King, Jr.**

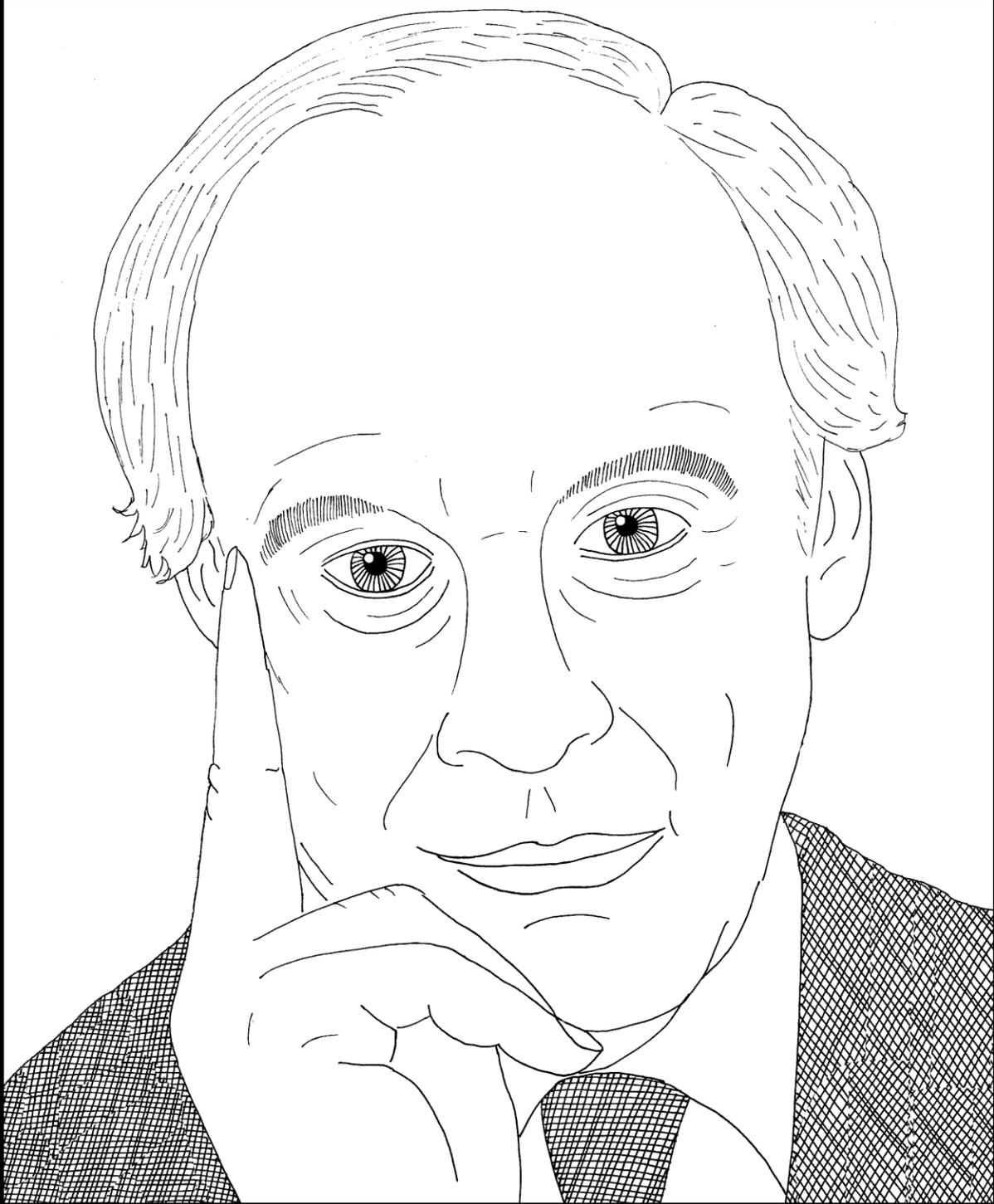
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"Leadership consists not in degrees of technique but in traits of character; it requires moral rather than athletic or intellectual effort, and it imposes on both leader and follower alike the burdens of self-restraint."  
-- Lewis Lapham

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**“In Iroquois society, leaders are encouraged to remember seven generations in the past and consider seven generations in the future when making decisions that affect the people.”**

**-- Chief Wilma Mankiller**

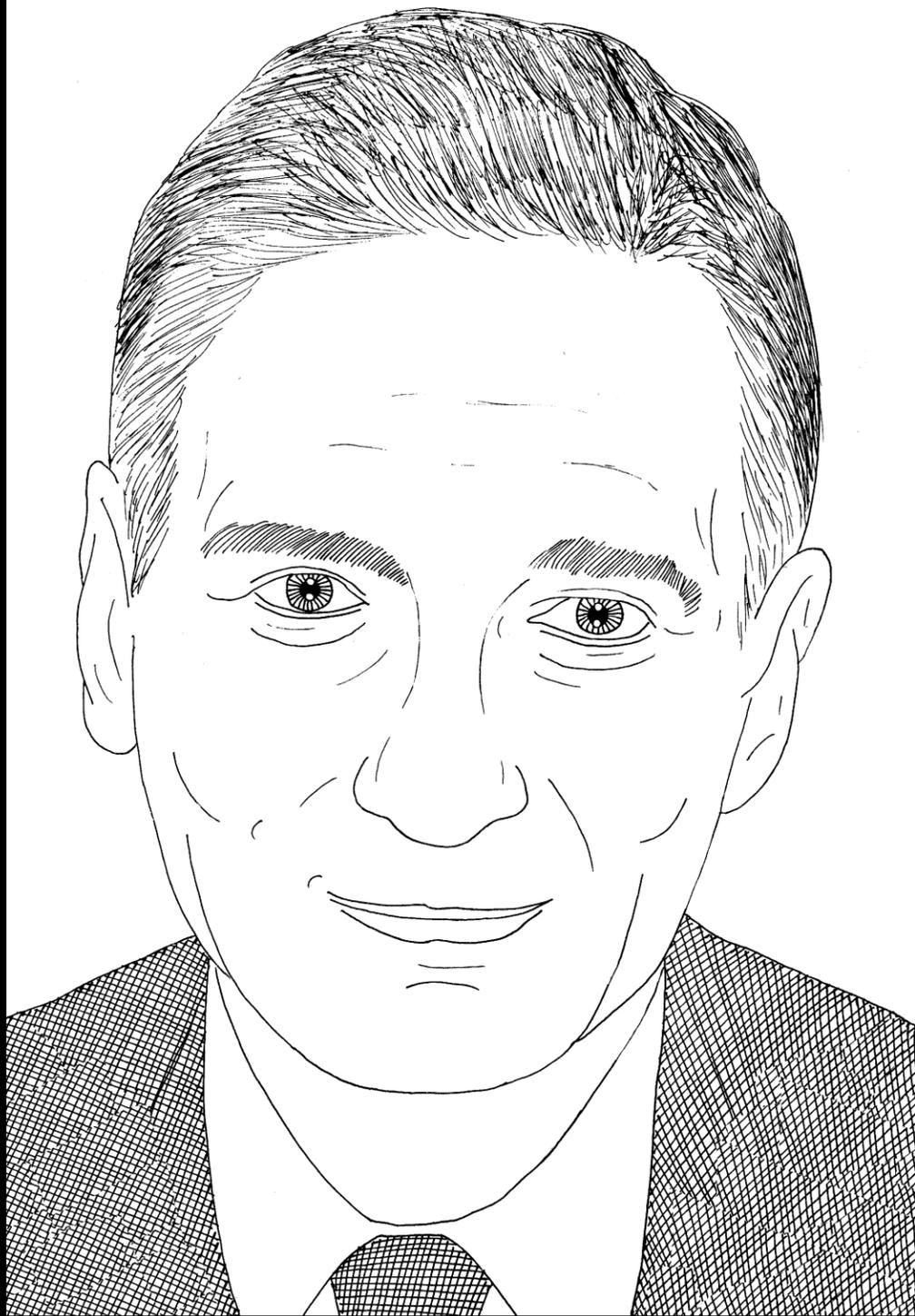
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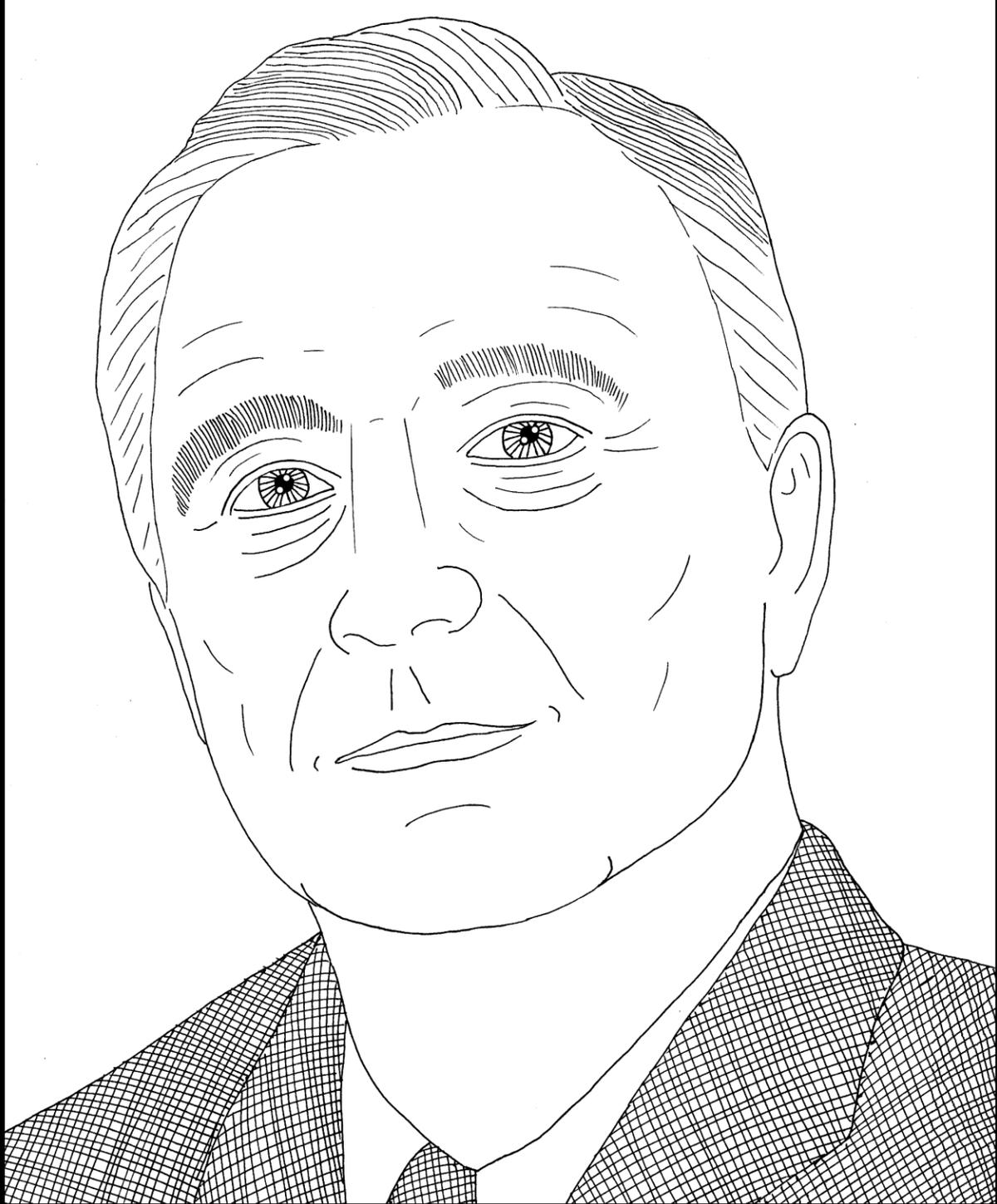
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**"A good leader can't get too far ahead of his followers."  
-- Franklin D. Roosevelt**

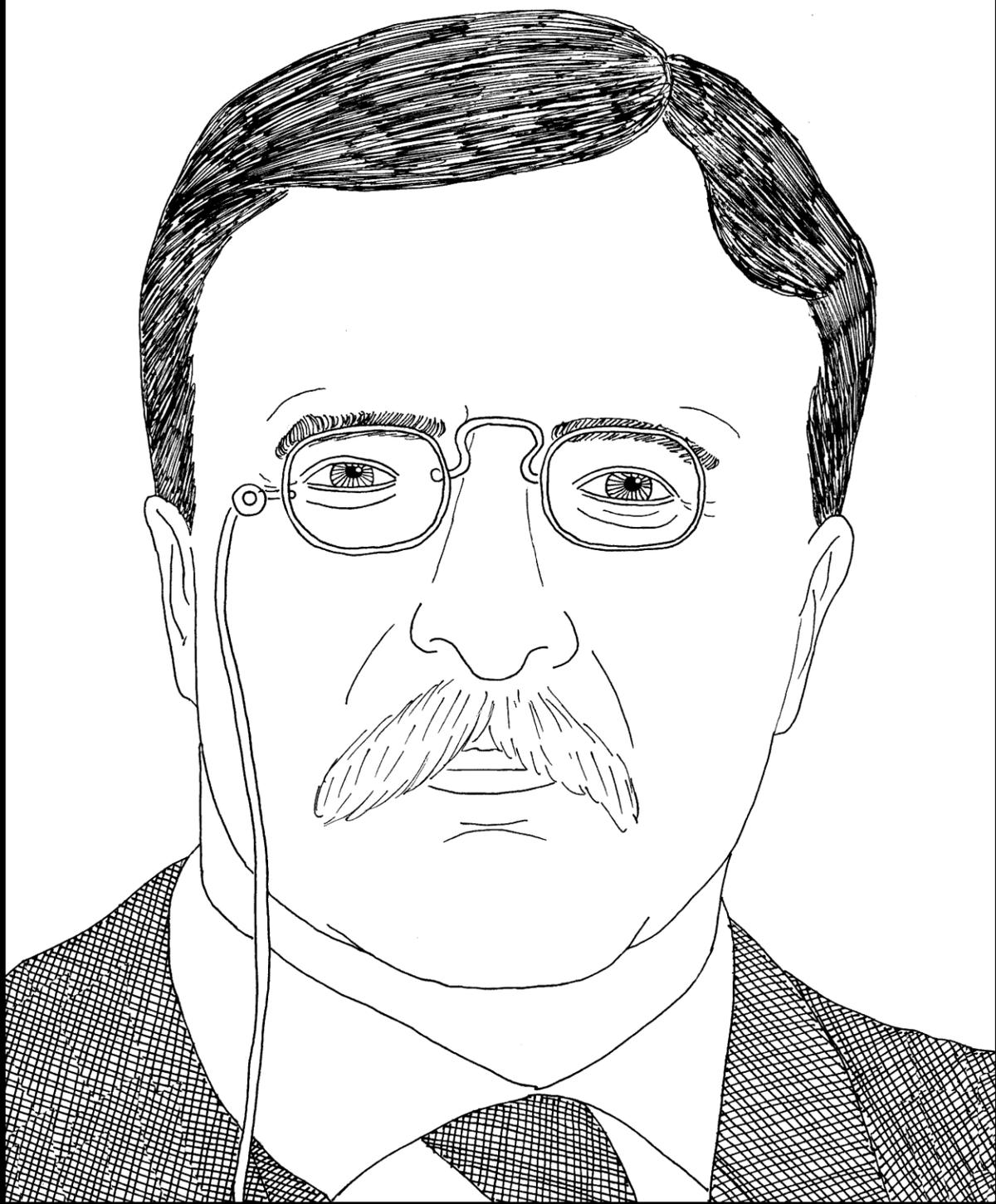
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**“People ask the difference between a leader and a boss.  
The leader leads, and the boss drives.”  
-- Theodore Roosevelt**

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**"I have always found that a committed, powerful group of leaders can make a huge difference."  
-- Jeffrey Sachs**

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"Widespread intellectual and moral docility may be convenient for leaders in the short term, but it is suicidal for nations in the long term. One of the criteria for national leadership should therefore be a talent for understanding, encouraging, and making constructive use of vigorous criticism."

-- Carl Sagan

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**"Leadership is not manifested by coercion, even against the resented. Greatness is not manifested by unlimited pragmatism, which places such a high premium on the end justifying any means and any measures."**

**-- Margaret Chase Smith**

## Do One Thing for a Better World

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# BE A HERO FOR A BETTER WORLD

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MAKE  
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D-I-F-F-E-R-E-N-C-E

"Ma muaka kite a muri ... Ma muri ka ora a mua"  
("Those who lead give sight to those who follow  
Those who follow give life to those who lead")  
-- Pauline Tangiora

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**BE A HERO FOR A BETTER WORLD**

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**"Do not wait for leaders; do it alone, person to person."  
-- Mother Teresa**

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# BE A HERO FOR A BETTER WORLD

MAKE  
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DIFFERENCE



MAKE  
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DIFFERENCE

"Whoever is providing leadership needs to be as fresh and thoughtful and reflective as possible to make the very best fight."  
-- Faye Wattleton

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**"When leaders take back power, when they act as heroes and saviors, they end up exhausted, overwhelmed, and deeply stressed."**

**-- Margaret J. Wheatley**

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**"Education is the mother of leadership."  
-- Wendell Wilkie**

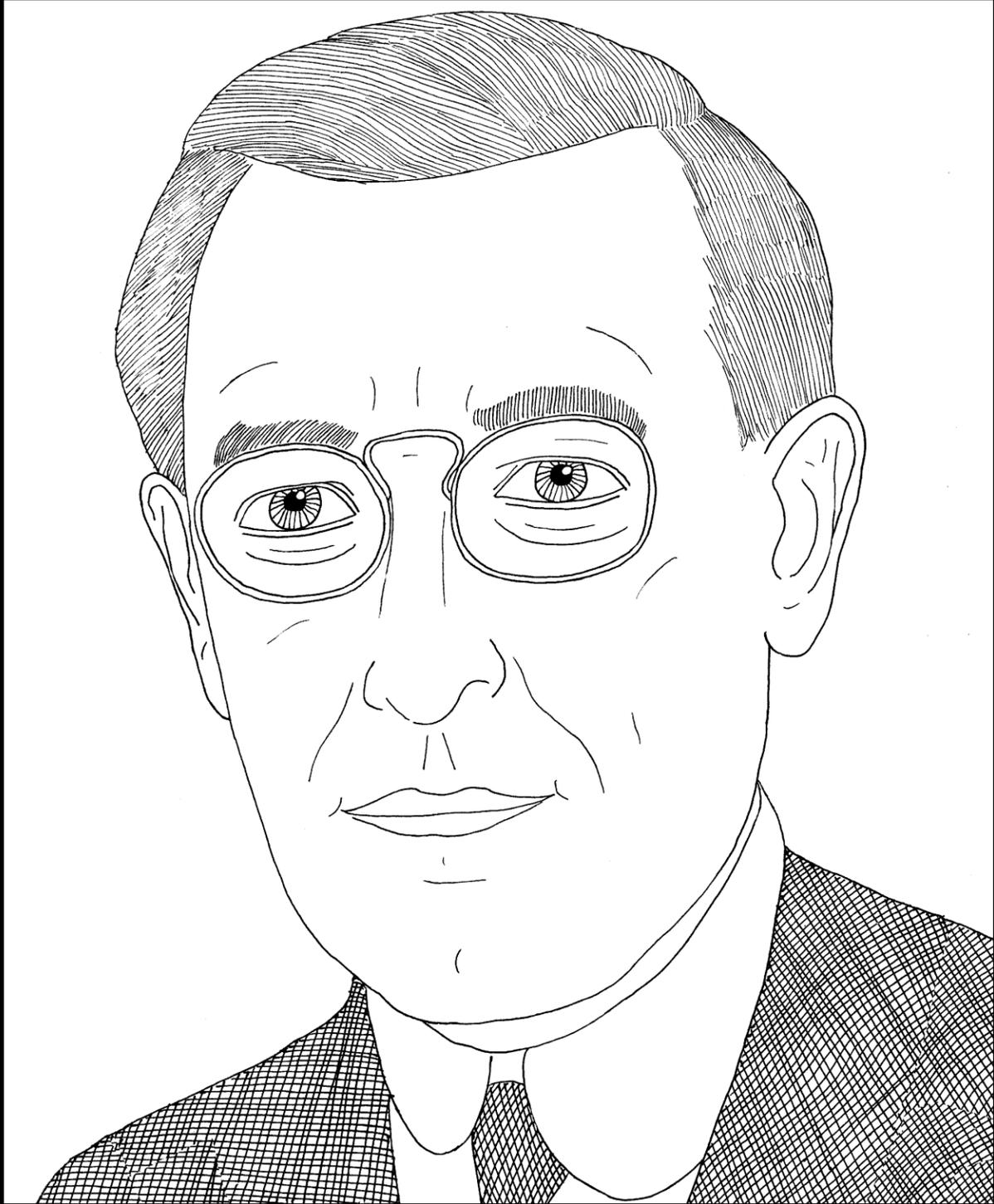
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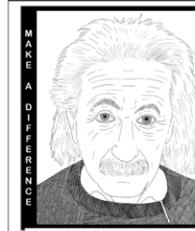
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**"The ear of the leader must ring with the voices of the people."  
-- Woodrow Wilson**

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<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Great necessities call forth great leaders." — Abigail Adams</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Whether we look at fighting poverty, stemming the spread of disease or saving innocent lives from mass murder, we have seen that an optimal success without the leadership of the strong and the engagement of all." — Bill Clinton</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Leaders should be collaborative, modest, and generous." — Bill Bradley</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"People learn to lead because they care about something." — Charlotte Blanch</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"There is potential greatness not just from leadership, but from leaders. People of all organizations do have the potential for greatness, and it must be empowered to show their leadership capabilities." — Rosalyn Carter</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Through mutual understanding, honesty and goodwill, and with great wisdom and broad views, the leaders on both sides should jointly pursue new opportunities for peace, stability, cooperation and mutual benefit." — Chris Christie</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Management is doing things right, leadership is doing the right things." — Peter F. Drucker</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The best must not be compelled. They must be able to choose their own leader." — Albert Einstein</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"A leader's health and privilege depend not on an unshakable material program, riches and military strength, but on how we use our power in the interests of world peace and human betterment." — Dwight D. Eisenhower</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"We can't do it by ourselves, but if enough of us do it, we change the cultural climate, and then the leaders follow." — Hans Egede</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The trust of the people in the leaders reflects the confidence of the leaders in the people." — Paul F. Ernie</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I never thought in terms of being a leader. I thought very simply in terms of helping people." — John F. Kennedy</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"A person who no matter how degrades the situation, gives others hope, is a 'real leader'." — Donald Trump</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Leadership has a harder job to do than just choose sides. It must bring sides together." — John F. Kennedy</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Leadership and learning are companions to each other." — John F. Kennedy</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"A genuine leader is not a searcher for consensus but a molder of consensus." — Martin Luther King Jr</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Leadership consists not in degrees of technique but in traits of character: it requires respectability or constructive effort, and it impacts on both leader and followers alike the burdens of self-restraint." — Hank Williams</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"In respectful societies, leaders are encouraged to remember recent generations in the past and consider future generations in the future when making decisions that affect the people." — Carl Sagan</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I start with the premise that the function of leadership is to produce more leaders, not more followers." — Ralph Nader</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"A good leader can't get too far ahead of his followers." — Franklin D. Roosevelt</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"People ask the difference between a leader and a boss. The leader leads, and the boss drives." — Theodore Roosevelt</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"I have always found that a committed, powerful group of leaders can make a huge difference." — Jay Bybee</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Whenever intellectual and moral identity are connected to leaders in the short term, but in a search for values in the long term. One of the other related leadership should describe a leader for understanding, encouraging, and making connections, and also give criticism." — Margaret J. Wheatley</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Leadership is not characterized by control, which suggests that resistance. Resistance is not manifested by uniform progression, which places such a high premium on the end, setting any means and any resources." — Margaret J. Wheatley</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"It's not about a person. It's about a group. (Those who lead give light to those who follow. Those who follow give life to those who lead.)" — Pauline Tangora</p> <p>BetterWorldCalendar.com</p>
<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Do not wait for leaders; do it alone, person to person." — Mother Teresa</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Whenever in providing leadership needs to be as fresh and thoughtful and reflective as possible to make the very best fight." — Jay Bybee</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"When leaders take back power, when they act as heroes and saviors, they end up exhausted, unbalanced, and deeply stressed." — Margaret J. Wheatley</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"Education is the mother of leadership." — Winston Churchill</p> <p>BetterWorldCalendar.com</p>	<p>BE A HERO FOR A BETTER WORLD</p>  <p>MAKE A DIFFERENCE</p> <p>"The ear of the leader must ring with the voices of the people." — Winston Churchill</p> <p>BetterWorldCalendar.com</p>